



Think
ahead with
**poultry
people**



Venco Campus, Eersel



Marketing



Fulltime



Bachelor degree

Marketing Manager

We are looking for a Marketing Manager who is experienced and passionate about inbound marketing and is eager to create brand activation and lead generation at poultry shows worldwide. In this role you'll create and implement inbound marketing campaigns and support our dealers in local marketing activities and trade shows. We develop ground-breaking products, we need you to present these to the world. This is a key role in our Marketing team, working closely with sales, product management and our dealer network.

What you'll be doing

- Create and implement inbound marketing campaigns;
- Make data-driven decisions to increase the number of qualified leads;
- Coordinate and manage content across all platforms;
- Organize participation at international poultry exhibitions and create amazement for our company;
- Perform as a facility manager at international poultry exhibitions and build relations with show organisations;
- Optimize the process of organizing exhibitions participations;
- Support our dealers worldwide with local poultry exhibitions and set up local marketing activities;

What you'll bring:

- You'll be a real goal getter that is self-starting, data-driven, pro-active and shows ownership;
- You will have a really collaborative working style and strive for the common goal;
- You'll wow us with great ideas using new technologies;
- You will be convincing in bringing a message across;

What we're looking for

- Bachelor or Master degree in marketing/ communication/ journalism/ business or related field;
- 5+ years of relevant working experience;
- Preferably experience in working with HubSpot;
- Strong project management skills + the ability to prioritize effectively;
- Works independently, takes responsibility and takes initiative;
- Excellent communication skills in both Dutch and English. French, German and/ or Spanish is an advantage.

What we offer

Working for Vencomatic Group means working at an innovative multinational with many chances to develop yourself, taking responsibility and initiative. We offer an extensive and professional training program within an open and result driven company culture. Next to a competitive salary, Vencomatic Group offers attractive secondary benefits.

Contact information

If you want to know more about our organization click on www.vencomaticgroup.com. If you are interested in this position and you want to apply, please send your application to: solliciteren@vencomaticgroup.com